

Ballsbridge Business School

MBA in General Management

MBA CORE COURSES

Courses are in module format and all modules would need to be passed separately to achieve the qualification .

Being the key to effective management, these core courses focus upon building skills in technology management and innovation. The business foundation courses will also assist you to understand the overall context of business and management. This module Core courses are 15 credits each

Technology Management & Innovation	10 credits
Management Accounting	10 credits
Financial Management	15 credits
Marketing Management	15 credits
Economic Analysis	10 credits
Operation Management	15 credits
Human Resource Management	15 credits
Leadership and Organizational Behaviour	15 credits
Entrepreneurship	15 credits
Research Methods	15 credits

BBS GENERAL ELECTIVE (BGE) (credit value: 10 credits) AND MBA ELECTIVES (credit value: 10 credits)

These courses will allow students to broaden their knowledge in specific business areas by cultivating critical business competencies. This includes subjects required by BBS in order to broaden knowledge on development and global issues. You are required to select only three elective

Elective

- Advanced Corporate Finance
- Advanced Real Estate Investment and Analysis
- Competitive Strategy
- Consumer Behaviour
- Entrepreneurship and Venture Initiation
- Fixed Income Securities
- Health Care Field Application Project
- Information: Industry Structure and Competitive Strategy
- Innovation, Change, and Entrepreneurship
- International Development Strategy
- Negotiation and Dispute Resolution
- The Political Economy of the Public Sector
- Political Environment of the Multinational Firm
- Private Equity in Emerging Markets
- Privatization: International Perspective
- Probability Modelling in Marketing
- Seminar in Leadership: Power, Influence, and Transformational Leadership
- Speculative Markets
- Urban Fiscal Policy
- Urban Real Estate Economics
- Venture Capital and Private Equity Finance

MASTER Dissertation (credit value: 15 credits)

The objective of this Dissertation is to provide a realistic environment for the student to synthesize materials drawn from different modules and to apply this within a relevant dissertation project that has real business value. The project should reflect the target of the performance and will pass through a number of stages for approval. This course is intended to

offer a framework for managing a research project, including presentation and guidelines on project research methods.

The total credits is 180 credits for MBAs as approved by the BQS

MBA Strategic management

Who is this course for?

The MBA in Strategic Management is a professional qualification for those who are senior managers or who wish to move into senior management positions. It provides the knowledge and understanding which underpins the UK QCF Level 7 in strategic Management in that it develops the skills of practising managers. This course emphasises the practical aspects of a manager's development, encouraging critical, clear and innovative thinking about 'good' and 'best' practice.

The teaching styles and assessment methods require you to engage as an active participant in improving and developing your distinctive management skills, knowledge and behaviour. The courses are located in our moodle campus and each module course would need to be passed separately and students would need write an assignment about 6 thousand words to complete the one module course .

How long is this course for?

Part-time or full time course taught in our module campus and the duration is one to three years . The courses are modules and courses would need to be passed before qualification can be achieved Entry Requirement Applicants should have a BA(hons) HND/C or hold a Professional Development Certificate in Management with 5 years experience at management level

What will I study?

- Advanced Professional Development 15 credits
- Managing Change in Organisations 15 credits
- Management Research -Project and Presentation 15 credits
- Management Research Methods 15 credits
- Managing Financial Principles and Techniques 15 credits
- Human Resources Planning and Development 15 credits
- Leadership of your Organisation 15credits
- Strategic Marketing Management 15 credits
- Quality and Systems Management 15 credits
- Accounting 15 credits
- Dissertation 30 credits

Total credits 180 credits

Attendance Part Time How will I be assessed?

A wide variety of teaching and learning strategies are employed to ensure that students not only acquire knowledge but are also presented with opportunities to develop and apply higher level skills of analysis and critical evaluation.

A variety of methods are used, including assignments and a final project based in your own organisation. Additionally there will be presentations, examinations, reflective reports, and simulations.

What can I do after the course?

MBA strategic Management is a recognised qualification in its own right. Learners can also gain membership of the Institute of Leadership and Management. MBA holders are eligible for entrance into DBA programmes

How do I apply?

Complete an online application with your CV (available below from the campus) and return it to the Admissions Office . Applicants will be required to attend an interview on the phone .

[Where can I study this course?](#) online **Moodle Campus**

Course Professor : Prof i. charles

Awarding Body: Ballsbridge Business school in association with the university of ballsbridge

Course Code MBASTL7

PhD

This programme provides human capital with expertise in business. It is also in tandem with the government's desire in producing talents more effectively towards achieving the national vision.

This program will produce managers who are

- (i) able to analyze, synthesize and evaluate business issues in a holistic manner.
- (ii) able to communicate effectively, carry out professional and social responsibilities strategically and ethically in dealing with business issues.

Main Areas of Research

1. Business Innovation
2. Strategic Planning
3. Entrepreneurship
4. General Management
5. IT Management
6. Project Management
7. Marketing
8. Accounting
9. Finance
10. Research Methods

Assignment would be written in all this areas before any dissertation

Total credits 240 credits

Course professor : Prof .i charles

PHD courses has been approved by the board of quality standards BQS